



## Sealy Posturepedic & AllerEase Pillow/Mattress Protectors (by American Textile) EvenTemp Sheets and The Big One Microfiber Pillow only if you have time in 1.25 hour budget

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**Purpose of Visit:** Make sure Sealy Posturepedic and AllerEase products (made by American Textile) are out on the selling floor in the bedding department. Service EvenTemp sheets/pillow cases & The Big One Microfiber pillow IF YOU HAVE TIME.

**Time Budget:** 1.25 hours (1 hr 15 min)

**Maximum Time:** 1.25 hours. There is a hard stop after 1 hr 15 min, we can't give you extra time.

**Required Photos:** 4 (2 sets of "Before & After" pictures). 1 set for Posturepedic and 1 set for AllerEase.

- If your store only has one 4 foot planogram section (and thus AllerEase Ultimate Pillow is on the pillow wall), please take an additional set of photos of the AllerEase Ultimate Pillow on the pillow wall.
- If you have time to service EvenTemp sheets and/or The Big One Microfiber Pillows, please take "Before" and "After" pictures of those as well

- Once you arrive, sign in and page manager per Kohl's store policy.
- Go to the Bedding Department and look for the Sealy Posturepedic & AllerEase products (see posted Floor Plans).
- Take "Before" photos of both Sealy and AllerEase.
- Merchandise product according to POGs and Floor Plans:
  - The product should be merchandised on **two separate 4-foot planogram sections** – one for AllerEase products and one for Sealy products.
    - If the store only has 4 feet of space available, please use the "Combined 4 Foot Planogram". If this is the case, the AllerEase Ultimate Pillow will need to be merchandised on the Pillow Wall.
  - Fill in as much product as possible from backstock.
- If the product is not out when you arrive, work with management to locate it in backstock, secure space, & GET IT OUT!!
- Take "After" photos of both Sealy and AllerEase from the same angle as your "Before" photos. *Remember to take photos of the AllerEase Ultimate Pillow if it is on the pillow wall.*

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- If you have time left within your 1.25 hour maximum budget, merchandise the **EvenTemp Sheet Sets** and Pillow Cases according to the posted POG. Check stockroom for missing or needed EvenTemp products in order to fill completely.
  - If you still have time left within your 1.25 hour maximum budget, merchandise the **The Big One Microfiber Pillows (not memory foam)** wherever they are on the selling floor (pillow wall, wire bins, or other locations). Organize and check stockroom for any backstock and fill completely.